5 Housing Market Predictions for 2025

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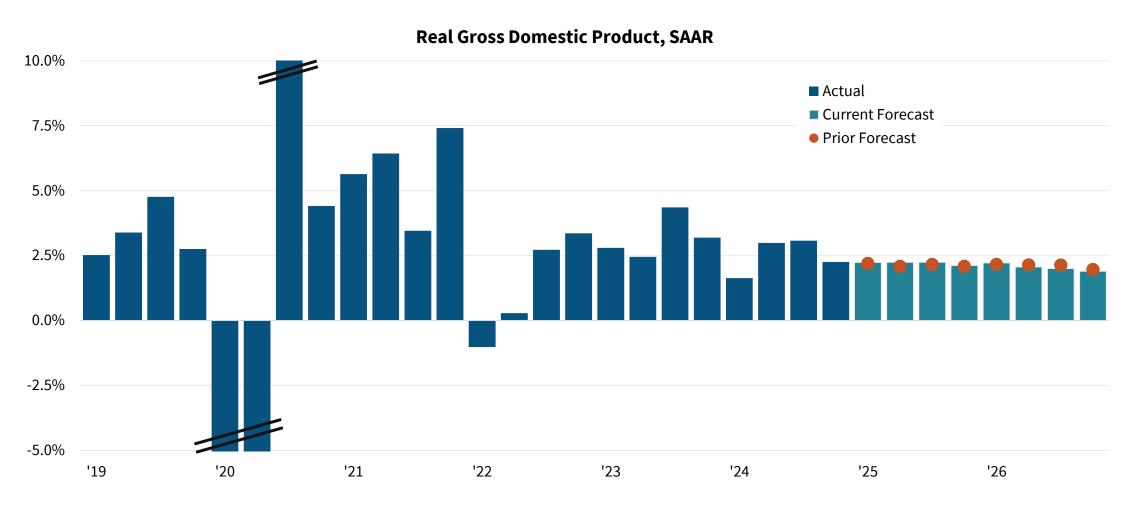
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Macroeconomic Backdrop



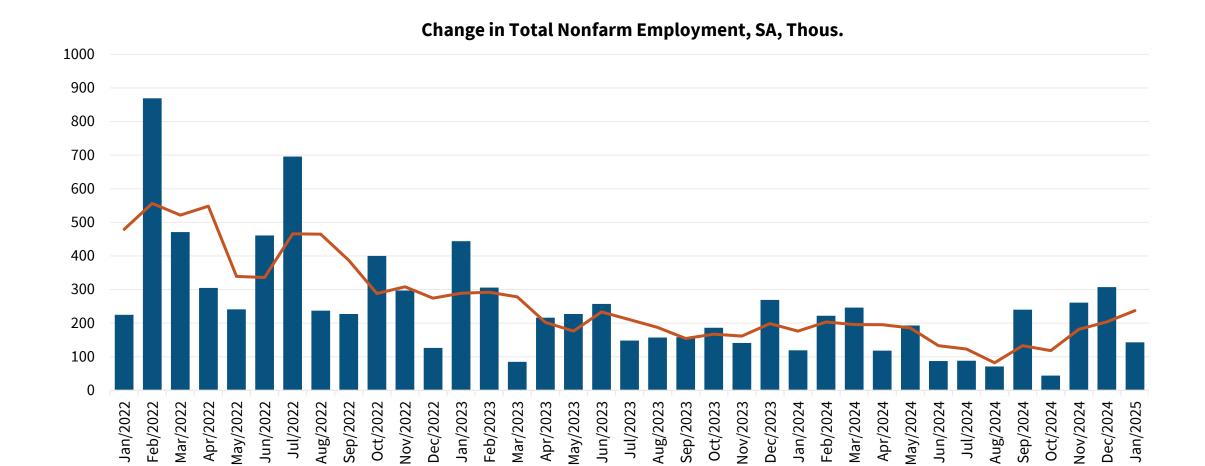
Growth has remained strong, but slowing is likely



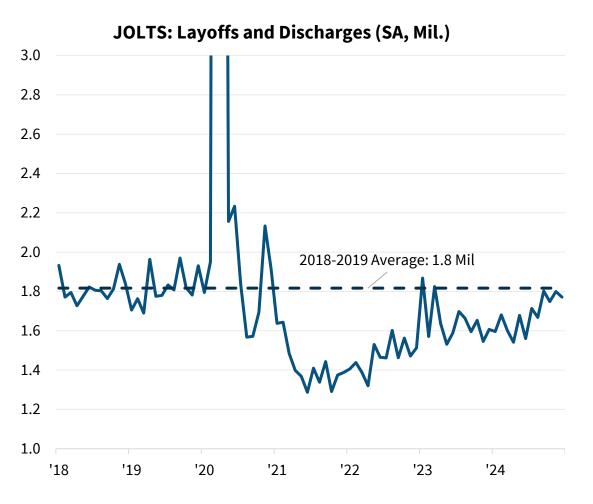
⁴ Source: Bureau of Economic Analysis, Fannie Mae Economic & Strategic Research January 2025 Forecast – Data in Forecast as of 01/10/2025

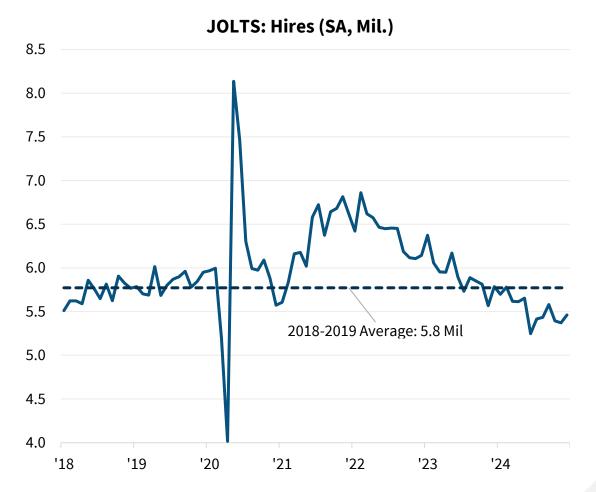


After a summer slowdown, employment gains have accelerated

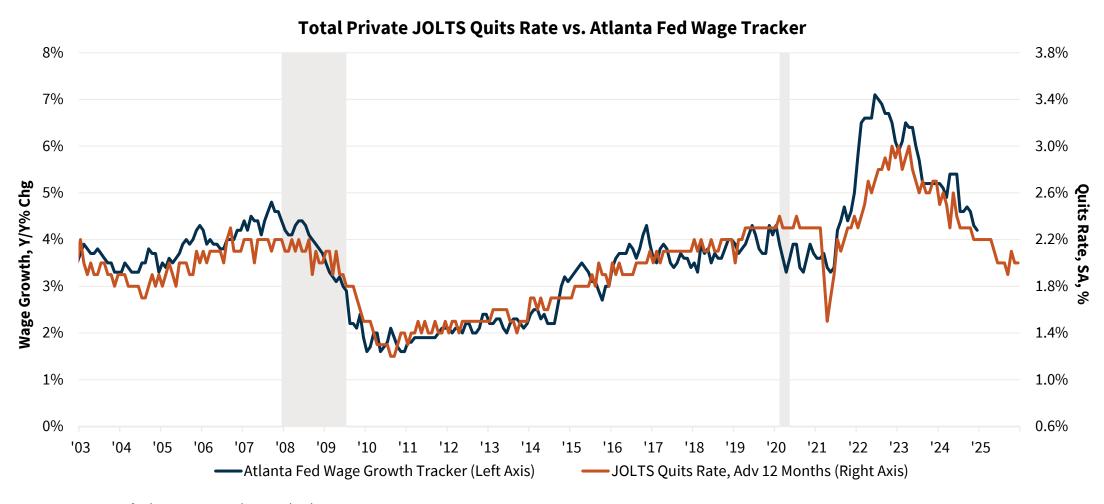


Firms have not been laying off workers, but they're not hiring them either

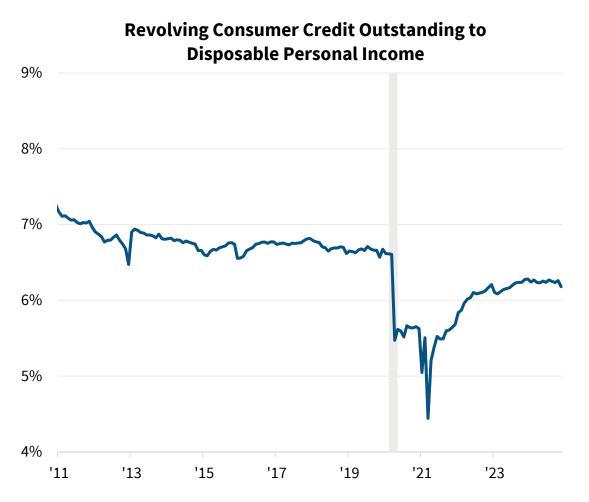


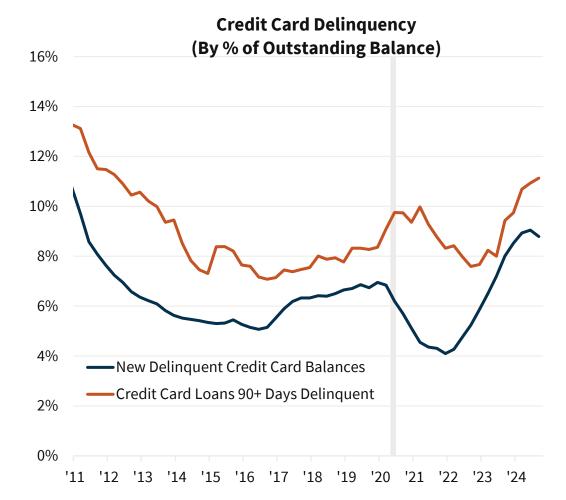


Wage growth was strong during the pandemic but is now on a more sustainable path

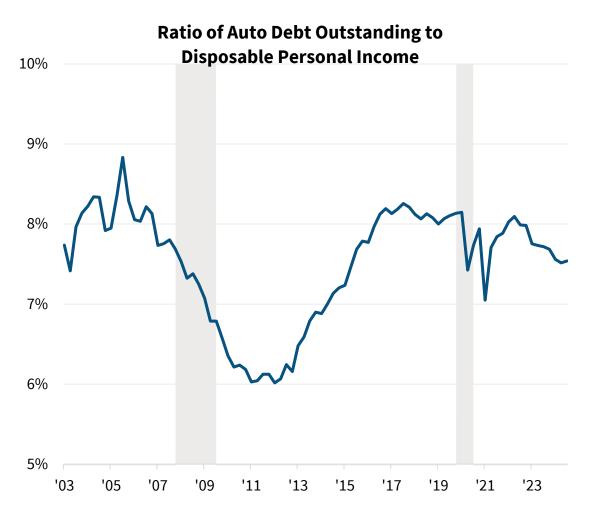


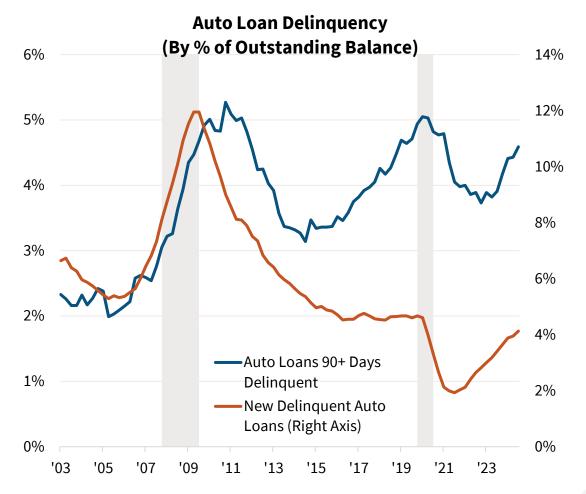
While aggregate balances are not out of line with incomes, there are signs of stress in credit card performance



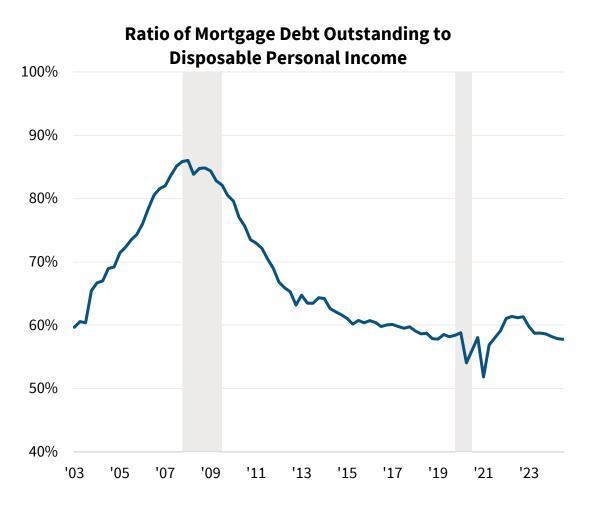


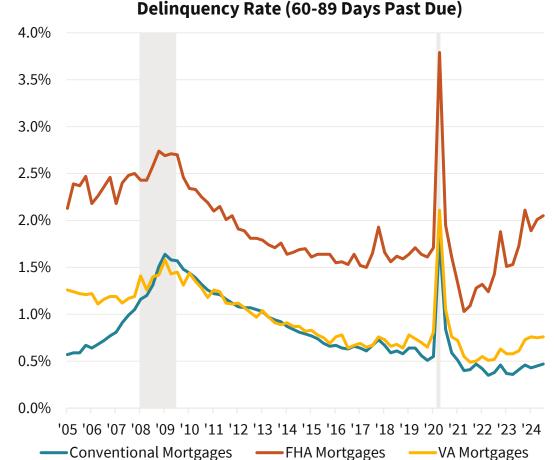
Auto loan debt as a percentage of income is below pre-pandemic levels, though delinquencies are growing



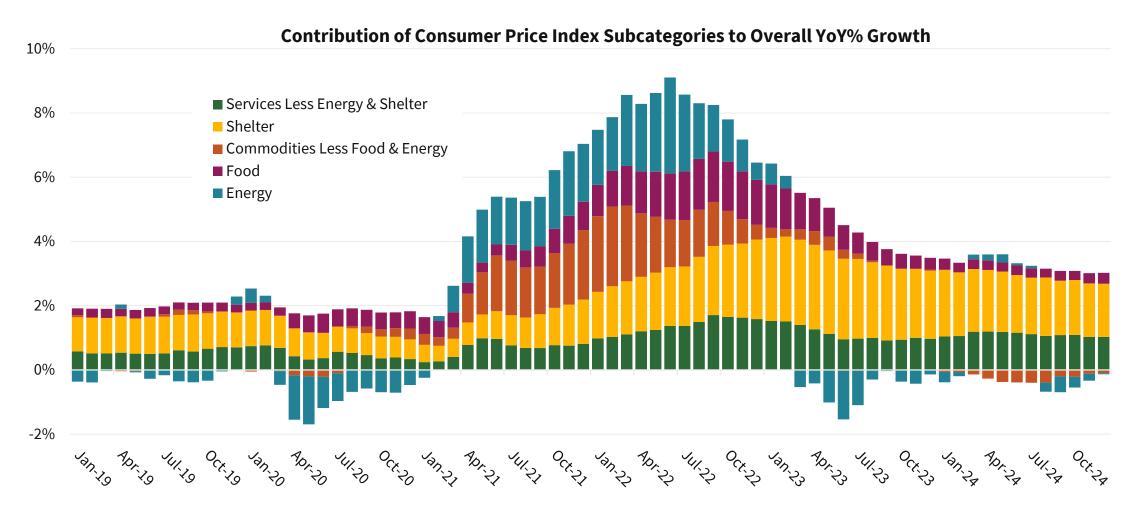


Despite run-up in home prices, mortgage debt as a share of disposable personal income remains low





Shelter costs continue to be primary driver of inflation, but other services are also above target



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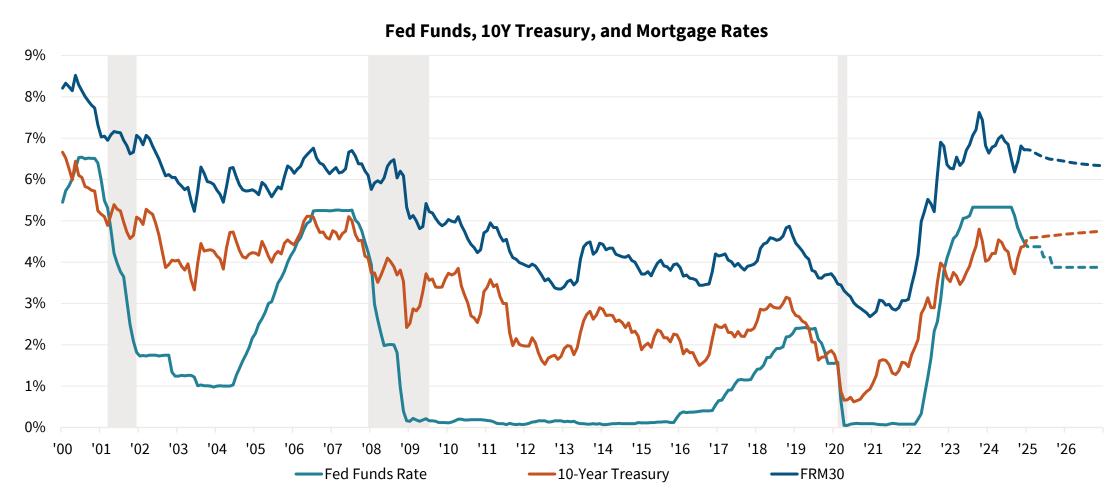
- Average mortgage rates will decline modestly but remain above 6 percent, with likely bouts of volatility
- 2. Existing home sales will remain near 30-year lows, but location matters
- 3. New home sales will remain a bright spot in the housing market (where they can be built)
- 4. National home price growth will decelerate
- 5. Multifamily housing will remain in a holding pattern



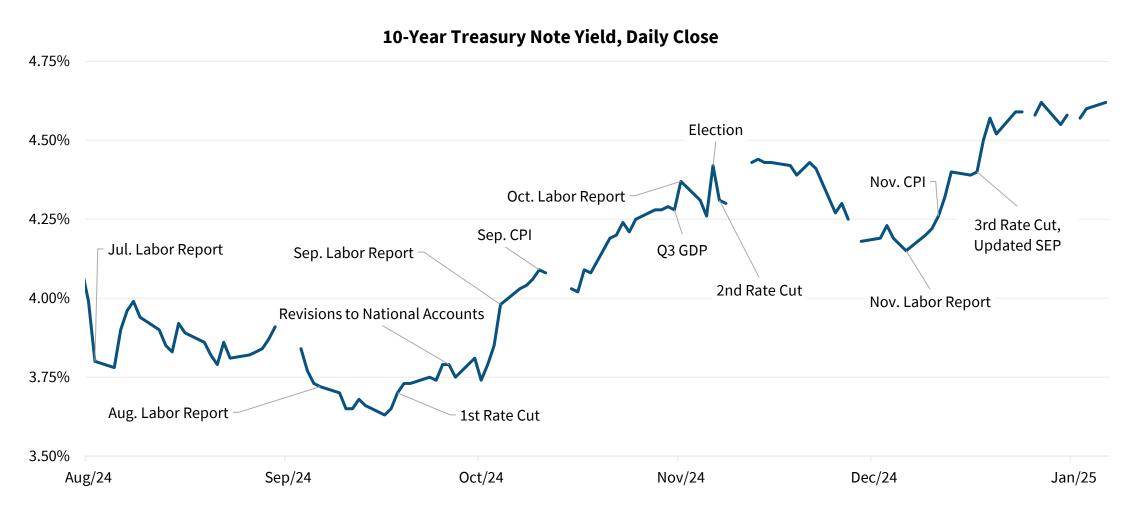
1. Average mortgage rates will decline modestly but remain above 6 percent, with likely bouts of volatility



Even as the Fed cut rates, the 10-year Treasury and mortgage rates have risen

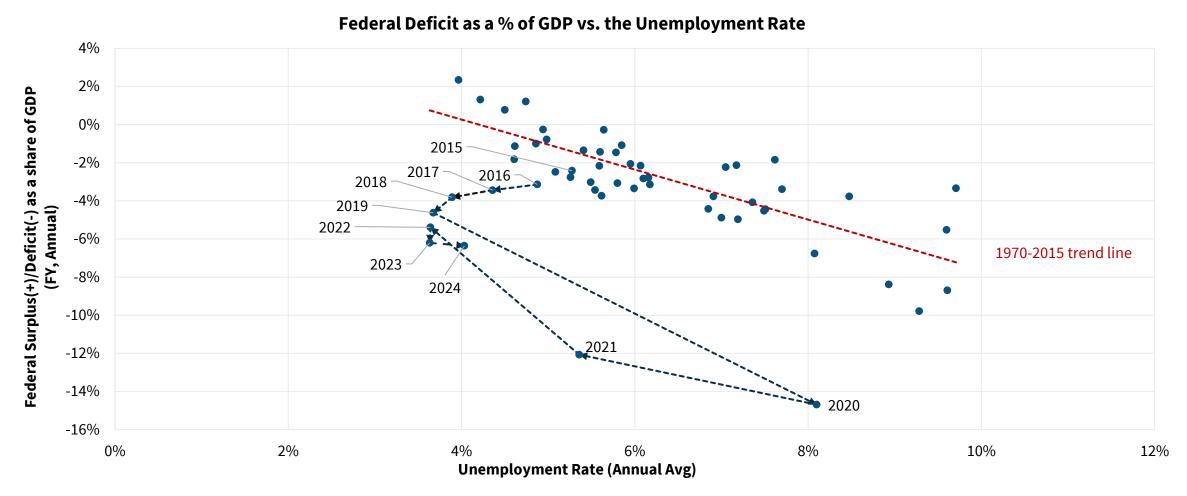


Bond markets have pushed 10-year yields up and down following data releases, election results, and Fed guidance

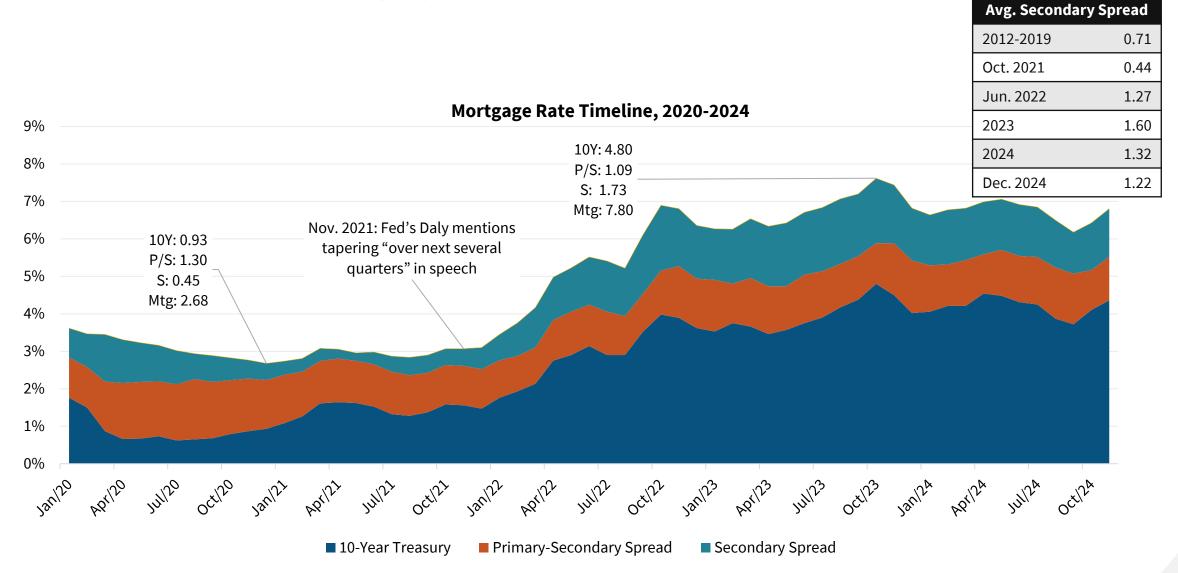




Federal deficit as a share of GDP is now structurally deviated from prior trend

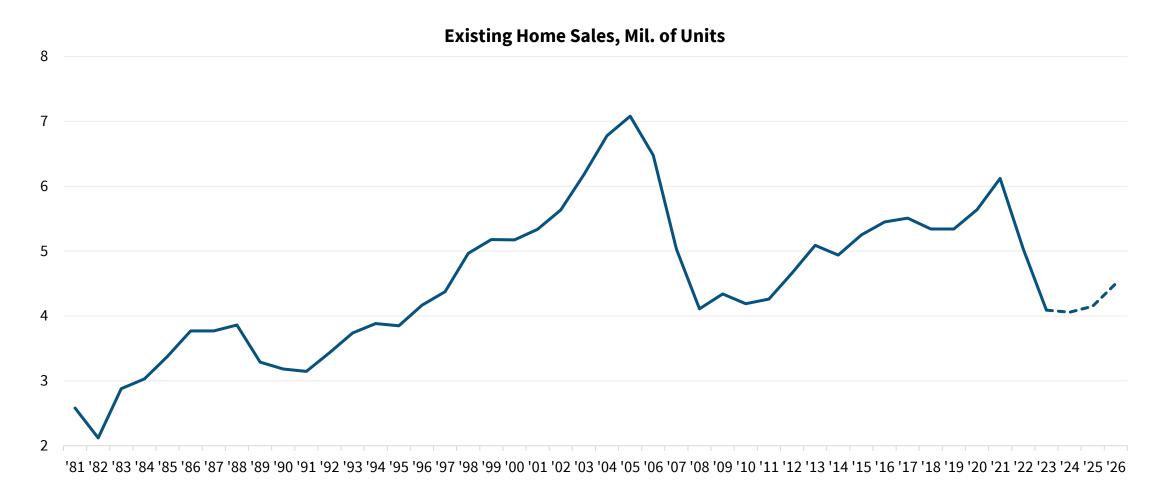


The secondary mortgage spread remains elevated

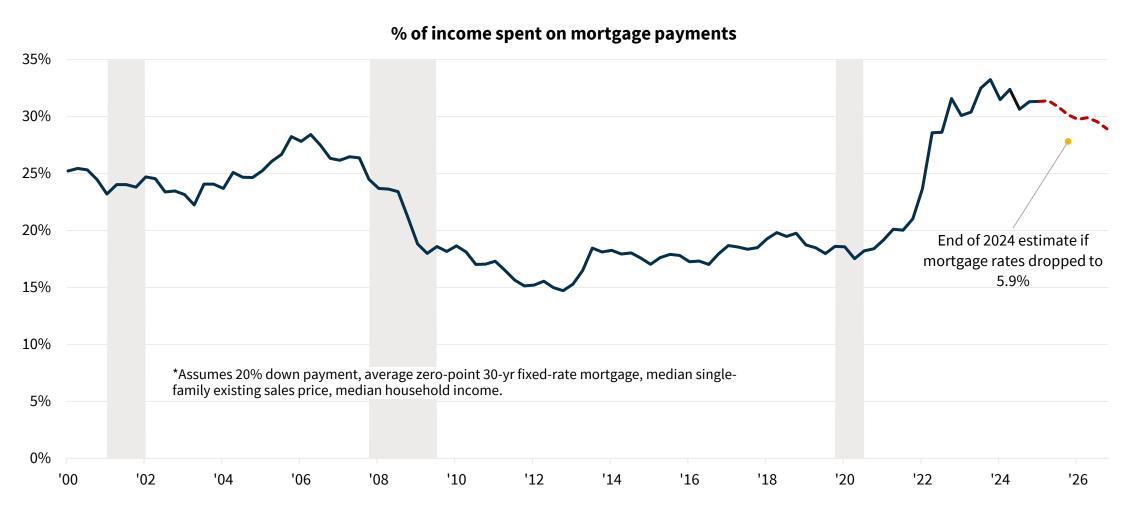


2. Existing home sales will remain near 30-year lows, but location matters

Existing home sales are expected to rise 2 percent from 2024 but remain 22 percent lower relative to 2019

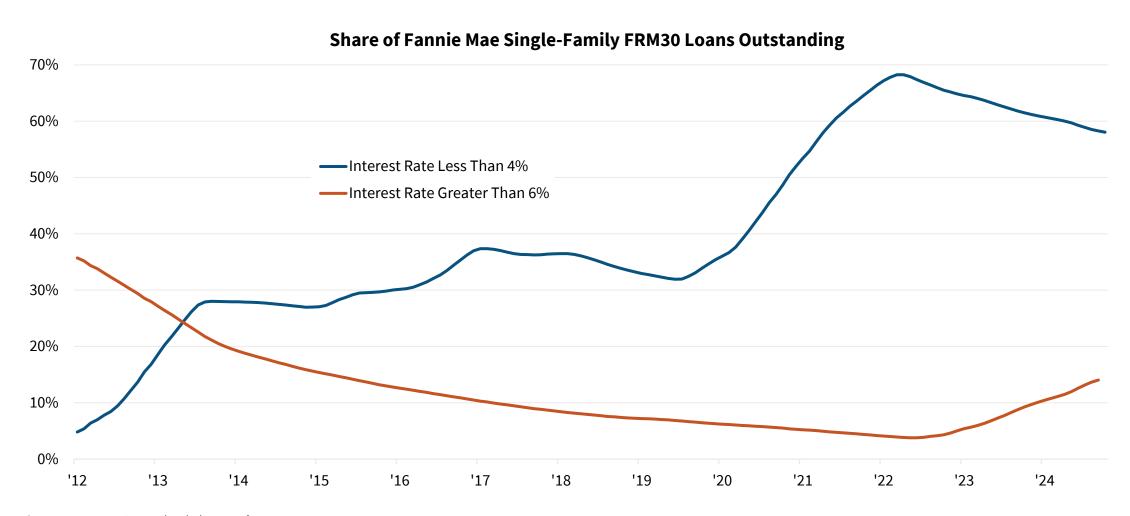


Affordability expected to improve modestly, but is unlikely to return to pre-pandemic levels anytime soon

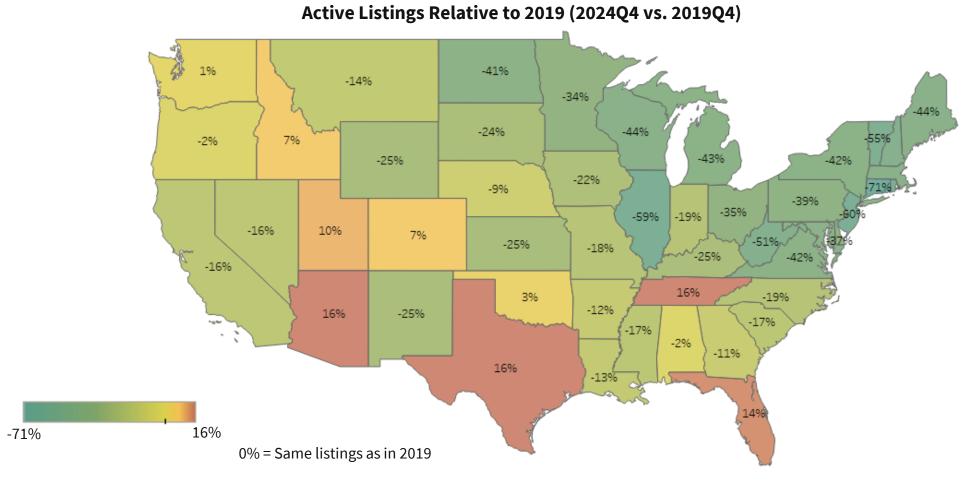




The majority of mortgage holders remain locked-in with an interest rate below 4%

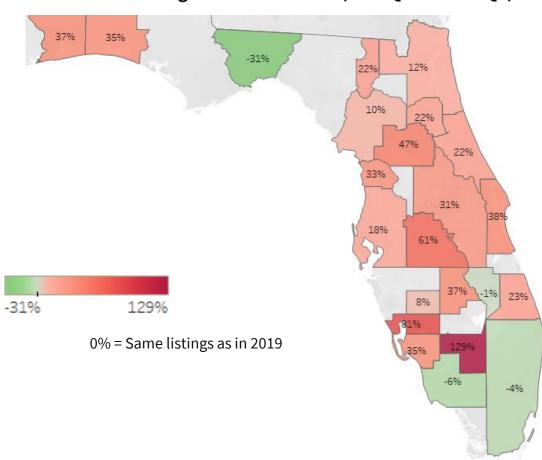


Sun Belt and Mountain West states have the highest share of listings, while Midwest and Northeast remain tight

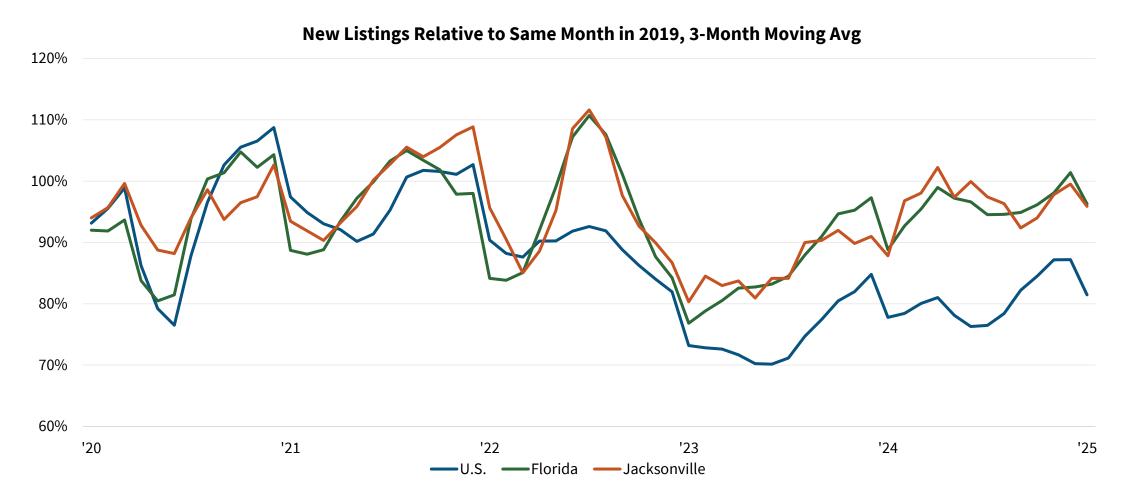


Most Florida metros have more listings now than they did in 2019

Active Listings Relative to 2019 (2024Q4 vs. 2019Q4)



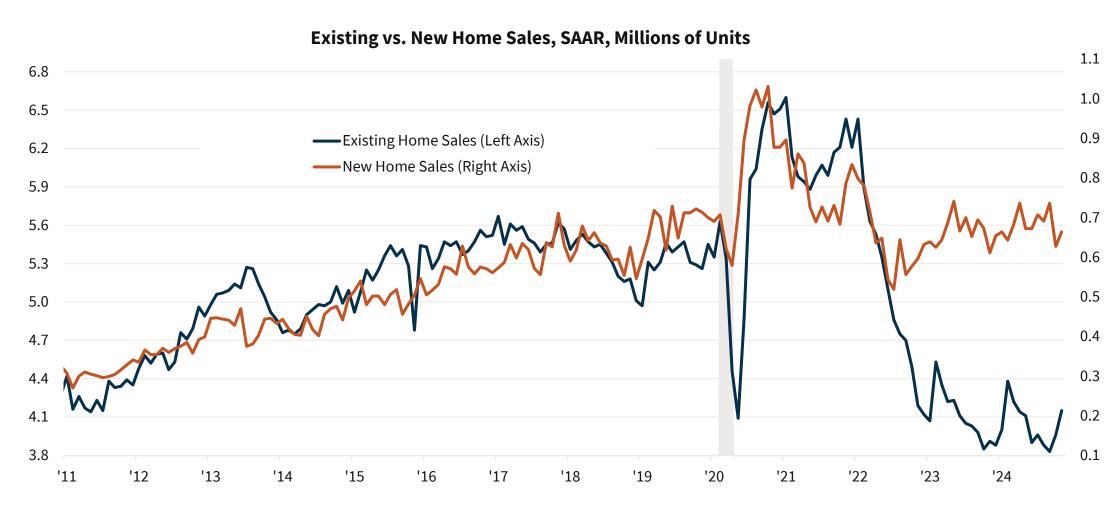
The flow of new listings in Florida is now similar to the flow in 2019



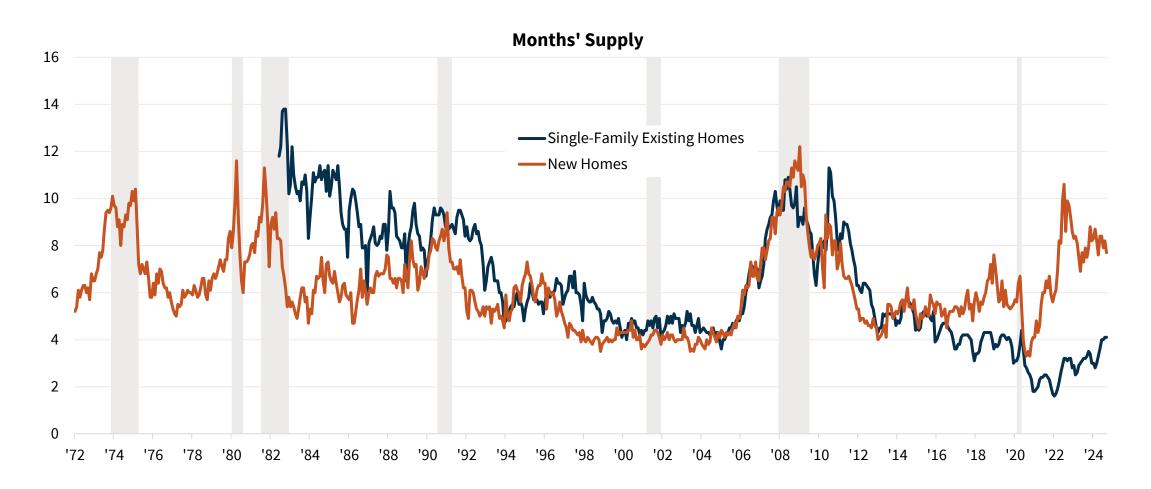
3. New home sales will remain a bright spot in the housing market (where they can be built)



New home sales have outperformed existing sales in recent years, a trend that is expected to continue

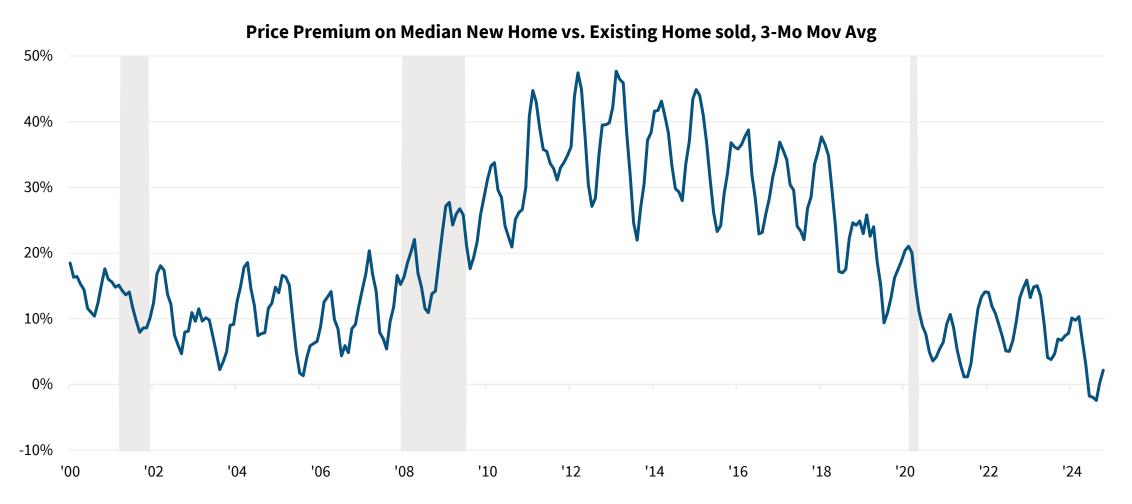


The months' supply of new homes remains elevated, while existing home inventory rises from historic low



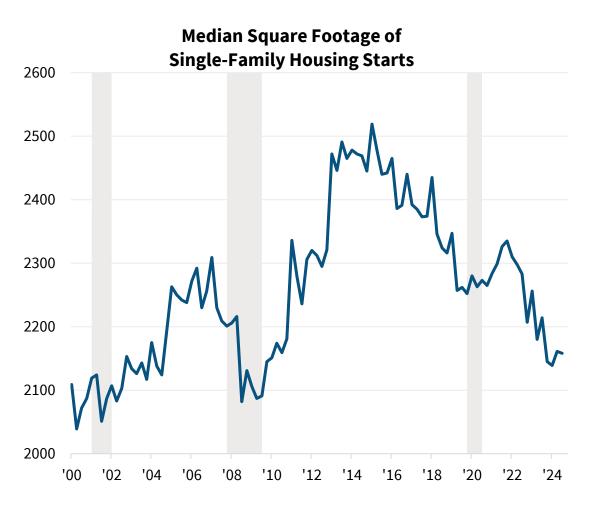


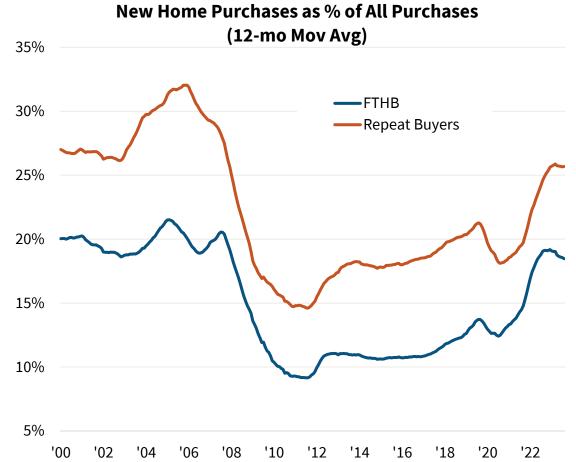
The median sales price for a new home is now similar to that for an existing home



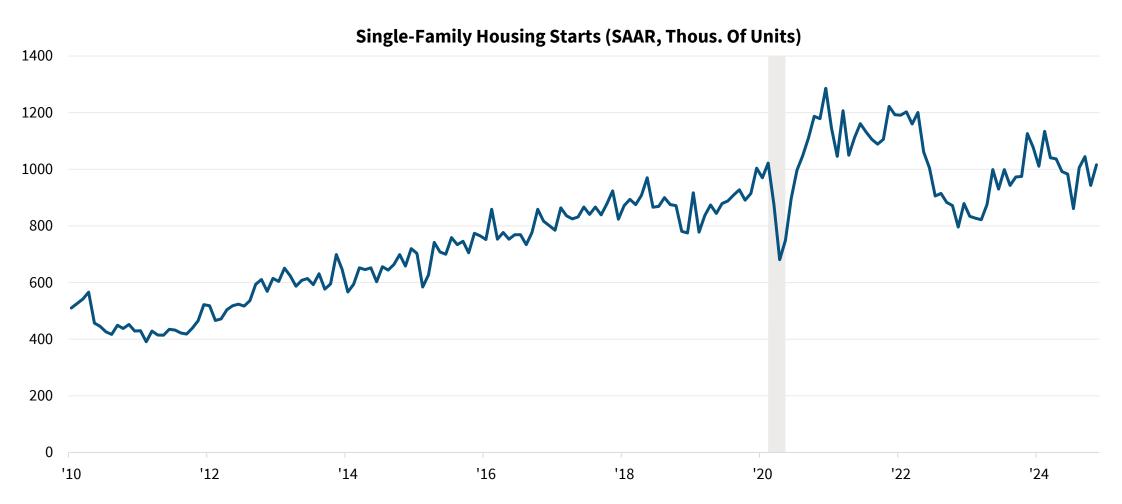


Homebuilders have been downsizing their offerings, attracting both first-time and repeat buyers

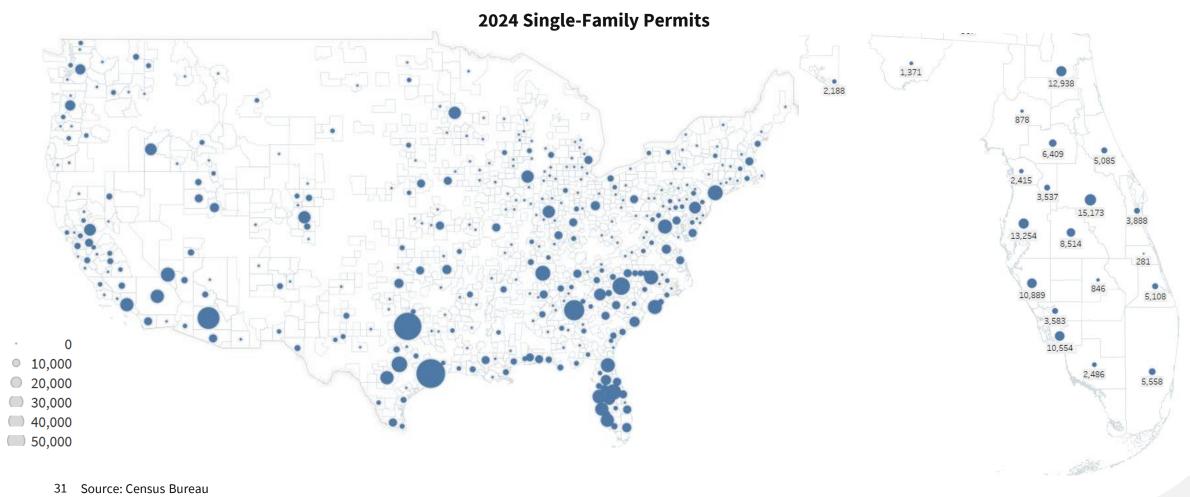




Single-family starts remain near highest level since the great financial crisis

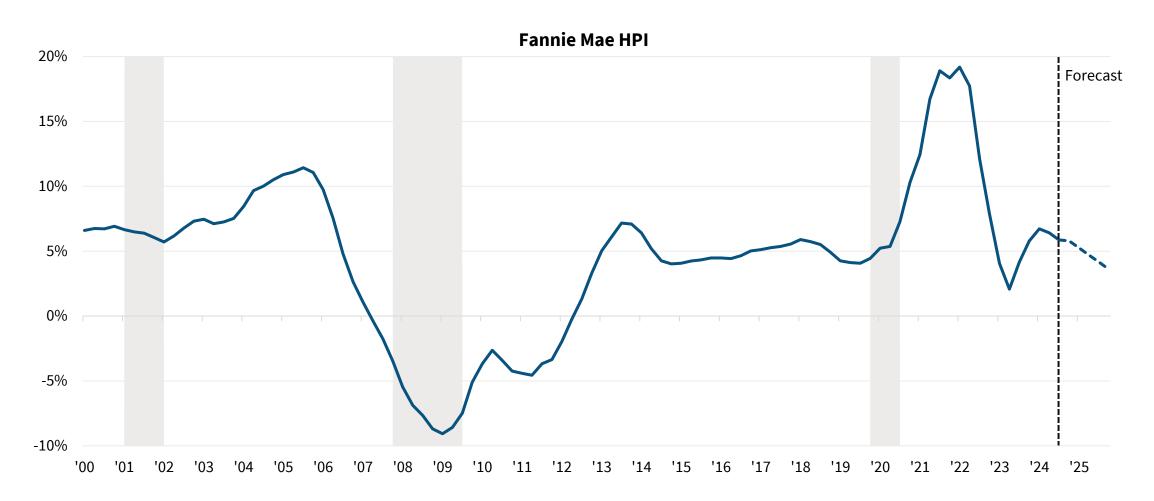


Single-family construction is concentrated in Sun Belt metros



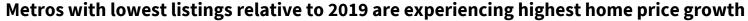
4. National home price growth will decelerate

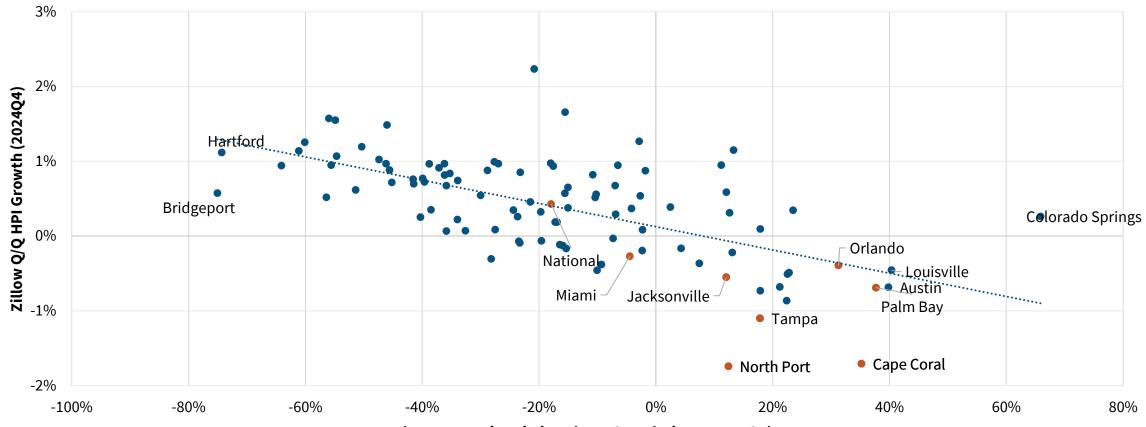
National home price growth is expected to decelerate, but the story varies depending on the metro





For top 100 metros, there is a strong relationship between listings and price growth

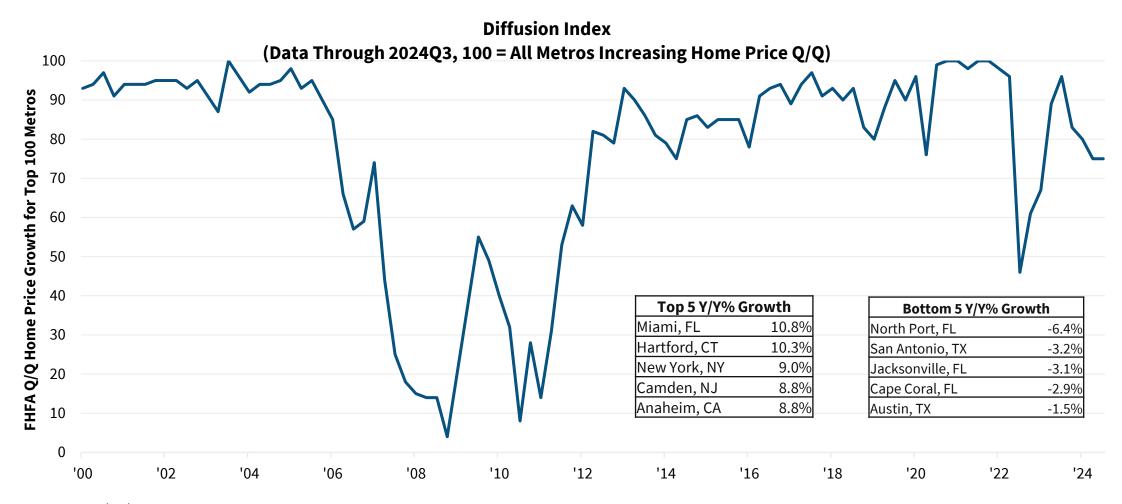




Realtor.com Active Listings (2024Q4 Relative to 2019Q4)

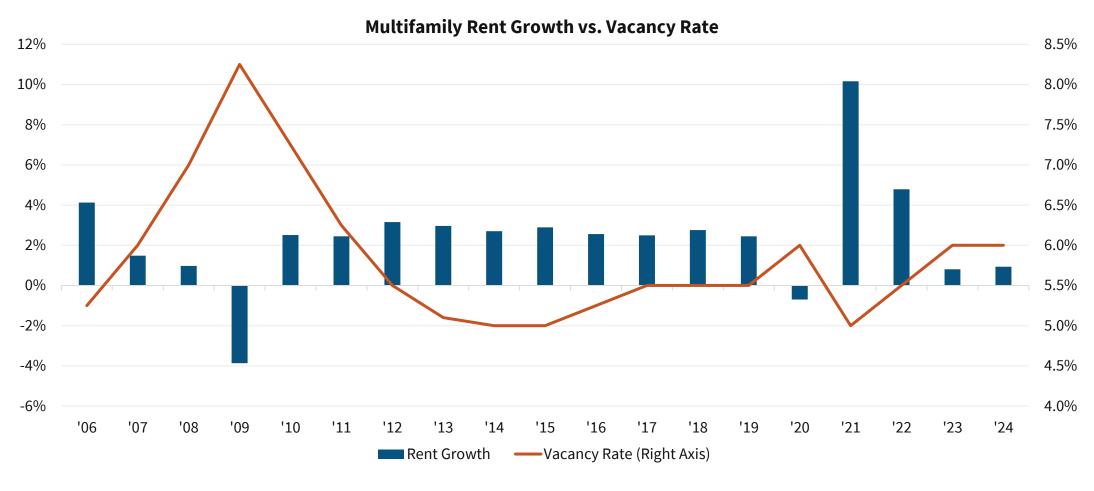


Home price growth has become uneven across top 100 metros



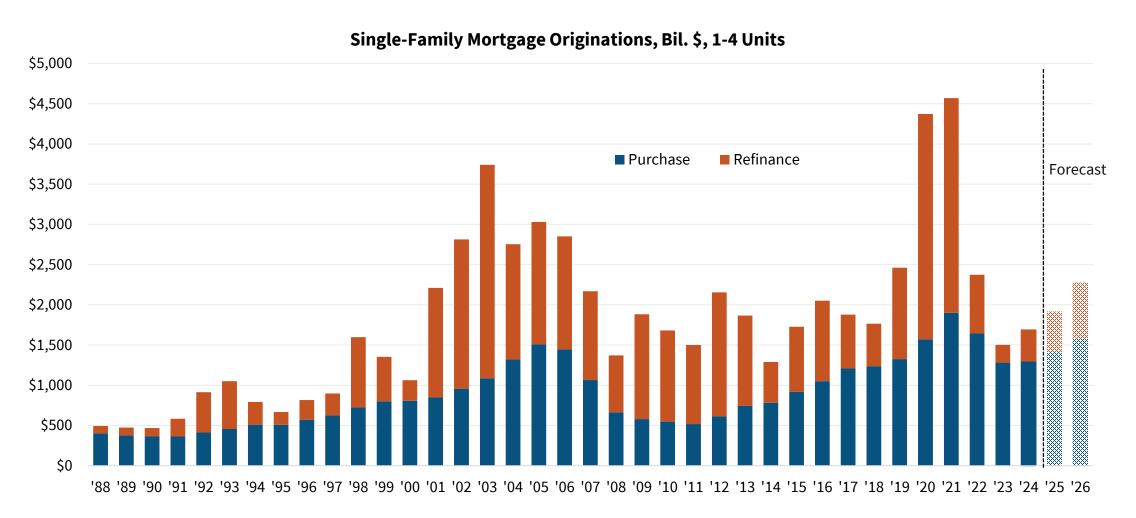
5. Multifamily housing will remain in a holding pattern

Rent growth has slowed as the vacancy rate rose





Mortgage originations have remained suppressed due to higher interest rates



Macroeconomic outlook

| | | | Forecast | | |
|---|------|------|----------|------|------|
| | 2022 | 2023 | 2024 | 2025 | 2026 |
| Real GDP annual growth (% Q4-over-Q4) | 1.3 | 3.2 | 2.5 | 2.2 | 2.0 |
| Unemployment rate (%, Q4) | 3.6 | 3.8 | 4.1 | 4.3 | 4.2 |
| Core CPI (year-end, % year-over-year) | 6.0 | 4.0 | 3.3 | 2.5 | 2.2 |
| 10-year Treasury bond yield (%, Annual average) | 3.0 | 4.0 | 4.2 | 4.6 | 4.7 |
| 30-Year Fixed-Rate Mortgage (%, Annual average) | 5.3 | 6.8 | 6.7 | 6.6 | 6.4 |

For the full forecast and economic commentary, visit: https://www.fanniemae.com/research-and-insights/forecast



Housing and mortgage market outlook

| | | | Forecast | | | |
|---|-----------------|-----------------|-----------------|-----------------|-----------------|--|
| | 2022 | 2023 | 2024 | 2025 | 2026 | |
| 10-Year Treasury (Annual Average) | 3.0% | 4.0% | 4.2% | 4.6% | 4.7% | |
| 30-Year Fixed-Rate Mortgage (Annual Average) | 5.3% | 6.8% | 6.7% | 6.6% | 6.4% | |
| Single-Family Housing Starts | 1,005 thousand | 948 thousand | 1,005 thousand | 993 thousand | 1,005 thousand | |
| (Percent Change Year-Over-Year) | -10.8% | -5.7% | 6.1% | -1.2% | 1.3% | |
| Multifamily Housing Starts | 547 thousand | 472 thousand | 342 thousand | 319 thousand | 355 thousand | |
| (Percent Change Year-Over-Year) | 15.5% | -13.7% | -27.6% | -6.9% | 11.4% | |
| New Single-Family Home Sales | 641 thousand | 666 thousand | 689 thousand | 738 thousand | 745 thousand | |
| (Percent Change Year-Over-Year) | -16.9% | 3.9% | 3.4% | 7.1% | 1.0% | |
| Total Existing Home Sales | 5.030 million | 4.090 million | 4.058 million | 4.150 million | 4.500 million | |
| (Percent Change Year-Over-Year) | -17.8% | -18.7% | -0.8% | 2.3% | 8.4% | |
| Fannie Mae HPI (Percent Change Q4/Q4) | 7.8% | 5.5% | 5.8% | 3.5% | 1.7% | |
| Single-Family Purchase Mortgage Originations (Percent Change Year-Over-Year) | \$1,644 billion | \$1,282 billion | \$1,302 billion | \$1,420 billion | \$1,581 billion | |
| | -13.5% | -22.0% | 1.5% | 9.1% | 11.4% | |
| Single-Family Refinance Mortgage Originations (Percent Change Year-Over-Year) | \$730 billion | \$221 billion | \$387 billion | \$496 billion | \$693 billion | |
| | -72.7% | -69.7% | <i>75.1%</i> | 28.1% | 39.8% | |
| Total Single-Family Mortgage Originations (Percent Change Year-Over-Year) | \$2,374 billion | \$1,503 billion | \$1,689 billion | \$1,916 billion | \$2,274 billion | |
| | -48.1% | -36.7% | 12.3% | <i>13.4%</i> | 18.7% | |

For the full forecast and economic commentary, visit: https://www.fanniemae.com/research-and-insights/forecast



Source: Fannie Mae Economic & Strategic Research January 2025 Forecast – Data in Forecast as of 01/10/2025 - Interest rate forecasts are based on rates from December 31, 2024. The Fannie Mae HPI forecast is updated on the first month of every quarter (last updated January 2025)